

www.TheAsianBusinessExpo.com

The **7**th **Orange County**
Asian Business EXPO

Tuesday, September 12, 2017

10 a.m. - 4 p.m.

Great Wolf Lodge, Garden Grove

12681 Harbor Blvd., Garden Grove, CA 92840

FREE Parking
FREE Admission



- Promoting businesses, economic growth
- Social and professional interaction
- Over 1,500 guests in attendance
- International and local business owners
- Strengthen your professional network
- Showcase your business to diverse and emerging markets
- Open to public / FREE Admission / FREE Parking
- Raffle prizes / Giveaways / Exhibition / Networking

Contact: Korean American Chamber of Commerce of Orange County
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KOREAN AMERICAN CHAMBER OF COMMERCE OF ORANGE COUNTY

9828 GARDEN GROVE BLVD #207, GARDEN GROVE, CA 92844

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PRESS RELEASE

TO: News Media
DATE: August 22, 2017

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The 7th Annual Asian Business Expo

Exciting news! Diverse Businesses from various cultures will collaborate once again to host the 7th Annual Asian Business Expo on Tuesday, September 12, 2017 from 10 a.m. to 4 p.m. at the Great Wolf Lodge, 12681 Harbor Boulevard, in Garden Grove. This event has grown over the years and we anticipate over 100 international and local business owners will be in attendance and that this event will attract over 1,000 attendees. We will have an opportunity to promote businesses for economic growth, social and professional interaction, strengthen professional network, showcase businesses to diverse and emerging markets. It is a FREE event with FREE parking and is open to the public. Raffle prizes and giveaways are available as well.

This year the partnering organizations that are cohosting/supporting in the event are as follows: Korean American Chamber of Commerce of Orange County, Vietnamese American Chamber of Commerce, Cambodian Chamber of Commerce, Garden Grove Chamber of Commerce, Irvine Chamber of Commerce, Overseas Korean Foundation, South Asian Business Alliance Network, Pacific Trade and Culture Alliance, National Association of Asian American Professionals, Friends of Thailand International Networks, China U.S. Business Association, Hong Kong Association of Southern California, Asian American Business Women's Association, Asian Women Entrepreneurs, Indonesian American Business Council, City of Fountain Valley, City of Garden Grove, Ministry of Foreign Affairs and Trade, International Business Relation Resources, Historic Reinforced Masonry Building Association, and Orange County Transportation Authority.

This year's theme is "Crossing Borders to Unite in Diversity" and Dr. John (Jay) Barbuto, Professor of Organizational Behavior and Director of the Center for Leadership from California State University, Fullerton will be the keynote speaker. Discussion topic will include leadership in business for business people. Asian population and businesses continue to grow in Orange County and throughout the country and are increasingly in need of creating culturally diverse business partnerships and relationships to grow their business.

There will be a Media Day on August 29, 2017 at the Korean American Chamber of Commerce of Orange County, 9828 Garden Grove Boulevard #207 in Garden Grove at 11 a.m. for information and inquiries.

For information, please call the Korean American Chamber of Commerce of Orange County at (714) 638-1440 or visit www.theasianbusinessexpo.com.