

FOUNTAIN VALLEY CITY NEWSLETTER ADVERTISING INFORMATION & PRICE LIST

2008

Size me up!

2.25 in X 2.25 in is
only \$ 300.00

2.0 in X 3.5 in=Business Card Size



**This space is only \$250.00
&
Would run for 8 weeks/1 Issue**

Advertising Rates

Sizes	Rates
2.0 in. X 3.5 in	\$250.00
2.25 in X 2.25 in	\$300.00
2.25 in X 4.25 in	\$500.00
4.75 in X 2.25 in	\$600.00
4.75 in X 7.25 in	\$1,800
Full Page	\$3,600

INFORMATION ON AD SUBMISSION

- Space is limited so advertisement orders are taken on a first come first serve basis.
- All ads are run for an 8 week distribution period and are based on size of ad.
- Ads must be submitted and paid for by the deadlines shown below.
- Payments are accepted in cash, check or credit card at the Cashiers' counter in City Hall.
- The City of Fountain Valley reserves the right to reject any advertisements we consider to be offensive or improper material.
- Any questions please call either Monica @ 714-593-4418 or Tim @ 714-593-4421

DEADLINES FOR AD SUBMISSION

- ◆ **Issue #1: January 4th:** Runs from January 22nd thru March 18th
- ◆ **Issue #2: March 8th:** Runs from March 25th thru May 13th
- ◆ **Issue # 3: May 4th:** Runs from May 20th thru July 15th
- ◆ **Issue #4: July 5th:** Runs from July 22nd thru September 16th
- ◆ **Issue # 5: September 6th:** Runs from Sept.23rd thru Nov. 11th
- ◆ **Issue # 6: November 1st:** Runs from Nov. 18th thru Jan. 13th

Fountain Valley

- Did you just open a new business?
- Do you need to let people know your business is still in town?
- Want to promote a new club or organization?
- Do you want to invite Fountain Valley citizens to your event?



If you answered yes to any of these questions, you need to advertise in the

Fountain Valley City Newsletter

We reach 18,000 homes and businesses right here in beautiful Fountain Valley.

See our sample on the back!

Please call (714) 593-4418 for details.



WELCOME TO THE CITY OF FOUNTAIN VALLEY'S

City Newsletter

Drowning is Preventable!

Do You Have a Pool?

Did you know that a swimming pool is 14 times more likely than a motor vehicle to be involved in the death of a child age 4 and under? Of all preschoolers who drown, 70 percent are in the care of one or both parents at the time of the drowning. Approximately 50 percent of preschooler drownings occur in residential swimming pools. Two-thirds of all drownings happen between May and August, and 40 percent of drownings occur on Saturdays and Sundays. Each year, more than 2,000 preschooler near-drownings occur in residential pools. California leads the nation in drownings.

Drowning is the leading cause of death in children under the age of five, and the second leading cause of death in children under the age of 14.

Drowning is Preventable

Here are some rules to keep kids safe around swimming pools and other bodies of water:

- Install, maintain and utilize proper fencing, gates, gate latches, alarms and other safety equipment around the pool.
- Use multiple layers of protection. Additional layers of protection include: safety covers, gate alarms, door alarms and motion-detection devices.
- Employ constant adult supervision and seek qualified instructors for swimming lessons.
- Assign an adult as a "Water Watcher" who is able to swim. Children should never be left in or around water unattended, not even for a minute. Do not rely on flotation devices: a child can

What to Do if a Child Falls in a Pool!

Yell or help and check the scene to make sure that you can safely help the child. Get the child out of the pool and onto the pool deck. Check for consciousness by tapping and shouting, "are you okay?" If someone is with you, have them call 9-1-1. Determine if the child is breathing: tilt the head back, if you don't hear or feel breathing or see the chest rising, give two (2) Rescue Breaths then check for a pulse. Begin Rescue Breathing or CPR immediately and continue until emergency help arrives. If you are alone and the child is not breathing and/or does not have a pulse, start Rescue Breathing or CPR immediately. After one minute, call 9-1-1. Return to the child and continue CPR until help arrives.



ADVERTISE HERE

TODAY!

- ✓ Just start a new business?
- ✓ Need to let people know your business is still here?
- ✓ Want to promote a new club or organization?
- ✓ Do you want to invite Fountain Valley citizens to your event?

If you answered yes to any of these questions, you need to advertise right here in The City Newsletter! A business card size ad is only \$250.00. We reach 18,000 homes and businesses right here in beautiful Fountain Valley. Call (714) 593-4421 for details.

Completion of the resurfacing of Brookhurst Street from Talbert to Garfield, Talbert Avenue from Bushard to Brookhurst and on Ellis Avenue from Bushard to I 405 is anticipated to be complete by late October. As with any major construction project, expect long traffic delays and temporary lane closures. Motorists are highly encouraged to use alternate routes.

Please drive carefully through the construction zones. The City asks for the public's cooperation and consideration while construction is underway. **Please feel free to contact the Pub- lic**



Harbor Warner Car Wash

16650 Harbor Blvd, F.V. * (714)531-0221

We also wash RVs, Trucks & Boats!

*** Anniversary Special ONLY \$5.00***

- Vacuum, 100% Hand Wash
- Sealer Wax, Any-day discount

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Home Office, Bloomington, Illinois 61710



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24 Hour Good Neighbor Service®