

## Prohibited Signs

(Included but not limited to the following)

- Aerial signs or aerial devices;
- Animated, moving, flashing, blinking, reflecting, revolving or other similar signs;
- Banners, bunting, flags, streamers and pennants;
- Billboards;
- Changeable copy signs;
- Electronic reader board signs;
- Exposed neon and exposed LED;
- Human signs;
- Inflated signs and balloons;
- Mobile signs;
- Off-site commercial advertising signs;
- Painted signs and murals;
- Portable signs, including A-frame signs;
- Pole signs;
- Roof signs;
- Signs emitting audible sounds, odors or visible matter;
- Signs that conflict with or imitate traffic control devices due to color, wording, design, location or illumination, or that interfere with the safe and efficient flow of vehicular and/or pedestrian traffic;
- Strings of lights or signs outlined with individual light bulbs;
- Vehicles used primarily as advertising devices.



## City of Fountain Valley Contacts

### Planning Division

714-593-4425

### Building Division / Inspections

714-593-4429



*Fountain Valley*  
*A nice place to live and work.*

### City of Fountain Valley

10200 Slater Avenue  
Fountain Valley, CA 92708

General Information  
714-593-4400

[www.fountainvalley.org](http://www.fountainvalley.org)

Hours: Monday—Thursday 7 am—5 pm  
Friday 8 am—5 pm, closed alternating Fridays.

(Ord. 1467 § 3, 2011)

GUIDE FOR BUSINESS SIGNAGE



CITY OF  
FOUNTAIN VALLEY





## Sign Ordinance

Fountain Valley's Sign Ordinance regulates signs within the City. The purpose of the Sign Ordinance is to create and enforce a comprehensive system for the reasonable regulation of signs. The City has maintained strong sign regulations throughout its history and enforces sign laws with the result that the City does not have visual blight.

The complete Sign Ordinance is located in the Fountain Valley Municipal Code Chapter 21.24 available at [www.Fountainvalley.org](http://www.Fountainvalley.org).

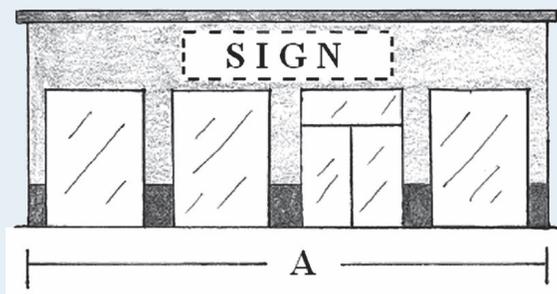
## Sign Permit Procedures

- Any commercial or industrial property that does not have a sign program requires a sign permit from the Planning Department.
- If the shopping center or building has an approved sign program, the sign must be consistent with the program.
- All permanent signs require a building permit to assure signs are safe and properly installed.

# City of FV Sign Ordinance Regulations

## Wall Signs

Wall signs cannot exceed 1.5 square feet per lineal foot of building frontage. Wall signs shall be located on building frontages facing a public street, private drive or parking lot.



## Monument Signs

- 1 sign for every 300 ft. of street frontage.
  - Maximum size: 50 sq. ft.\*
  - Maximum height 8 ft. \*
- \* Commercial and industrial properties that have 500 ft. or more of continuous street frontage along an arterial street can have an increase to 80 sq. ft. and 12 ft. tall.*



## Window Signs



- Cannot exceed 30% of window area.
- Must be located in the upper 2/3 of the window area.

## Temporary Banners

- Temporary banners may be displayed up to a period of 60 days with a banner permit, then removed for a 30 day period before obtaining another banner permit.



- The size of banners are limited to 3 ft. x 15 ft.
- Must be attached to the building.
- Temporary banner permit applications are available at the Planning Department.

## Directional Signs

- 1 allowed per site entrance.
- Maximum height: 3 ft.
- Maximum size: 4 sq. ft.

