



City of Fountain Valley City Council Strategic Planning Workshop

September 23, 2025



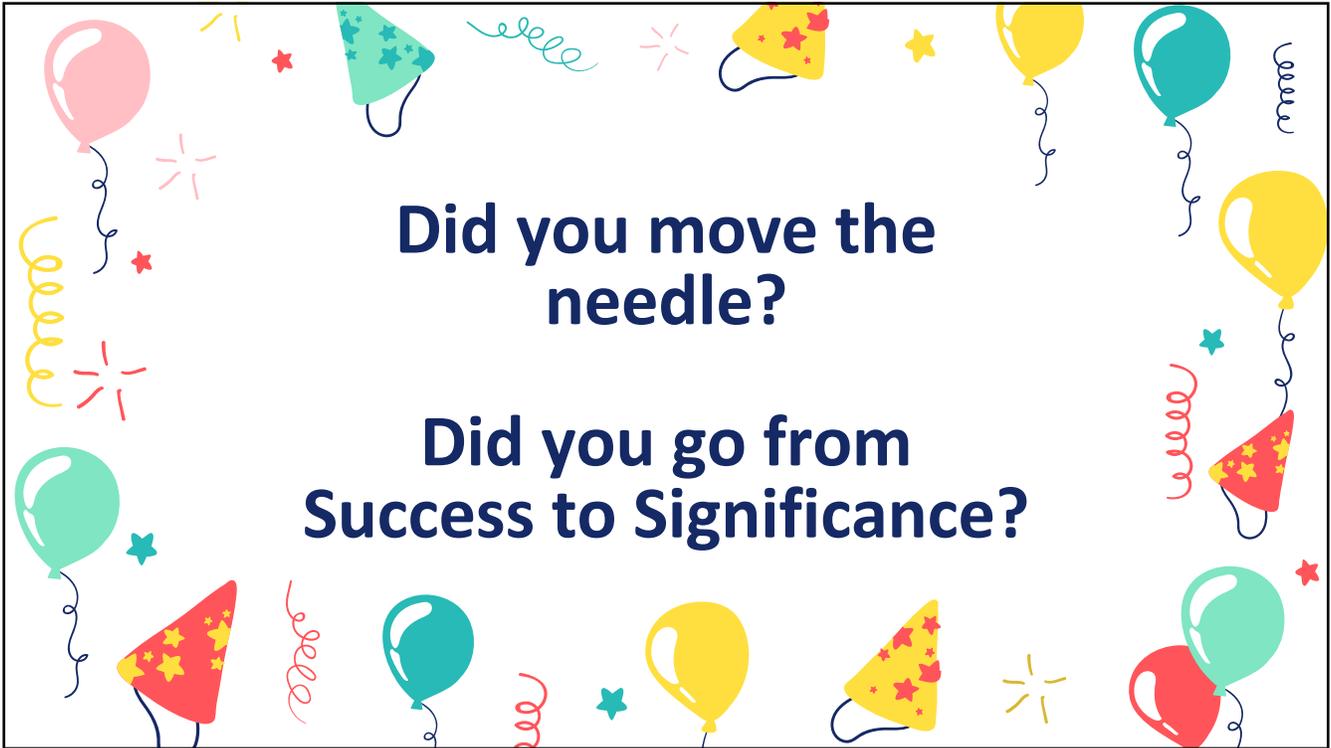
1

Three years in the making

- You Set a New Vision and Mission*
- Reaffirmed and Refined 4 Main Strategic Goals*
- Decided What Will Success Look Like*
- Worked the Plan and Completed 72 Strategic Objectives*



2



3

GOAL: ENHANCE THE CULTURE AND ENVIRONMENT OF "A NICE. PLACE TO LIVE"

Reduction of cost for services	● ● ● ●
Use of new Navigation Center	● ● ● ●
Increased traffic flow resulting in faster commutes	● ● ● ●
Lower "point in time" count of the unhoused	● ● ● ●
Lower crime statistics	● ● ● ●

1 - No movement 2 - Some Success 3 - Good Success 4 - Significant Success

4

GOAL: ENHANCE THE CULTURE AND ENVIRONMENT OF "A NICE. PLACE TO LIVE"

Increased participation at events and new faces ● ● ● ●

Well-manicured and clean open spaces ● ● ● ●

1 - No movement 2 - Some Success 3 - Good Success 4 - Significant Success

5

GOAL: ACHIEVE FISCAL STABILITY BY EVALUATING PROCESSES, AND ATTRACT AND RETAIN REVENUE PRODUCING BUSINESSES/OPPORTUNITIES.

Maintaining current or enhanced services ● ● ● ●

Meeting pension liability goals ● ● C S

Balanced budget after Measure HH sunset ● ● ● ●

1 - No movement 2 - Some Success 3 - Good Success 4 - Significant Success

6

GOAL: ATTRACT AND RETAIN QUALITY STAFF THROUGH BEST PRACTICES AND TRENDS

Employees Feel Appreciated	● ● ● ●
Increased morale and lower turnover	● ● ● ●
High quality staff recruited	● ● ● ●
Increased longevity of current staff	● S C ●
Inter-department teamwork	● ● ● ●

1 - No movement 2 - Some Success 3 - Good Success 4 - Significant Success

7

GOAL: ATTRACT AND RETAIN QUALITY STAFF THROUGH BEST PRACTICES AND TRENDS

Increased opportunities for training	● ● C S
Happy staff	● ● ● ●
Employees become recruiters	● ● ● ●
High performing teams	● ● ● ●
High quality of work	● ● ● ●
Happy community	● ● ● ●

1 - No movement 2 - Some Success 3 - Good Success 4 - Significant Success

8

GOAL: MAINTAIN, BUILD, AND MODERNIZE INFRASTRUCTURE TO SUPPORT GROWTH AND FUTURE NEEDS OF THE CITY

Less maintenance and complaints	● ● ● ●
Less computer/IT issues	● ● S C
Expanded services at the sports park	● ● S C
Increased tax revenue	● ● ● ●
More housing bringing more tax revenue * Council – split 4x	● ● ● ●

1 - No movement 2 - Some Success 3 - Good Success 4 - Significant Success



Facility Condition Assessment (FCA)

Overview of Final Report

Summary of Findings

International Facility Management Association (IFMA)

Good	0%	5%	
Fair	5%	10%	
Poor	10%	30%	
Critical	30%	50%	
Consider Replace	50%	100%	

Group	Current Replacement Value (CRV)	Facility Condition Index (FCI) %	
		2025	2030
Administrative	\$10,378,853	9	13
<i>City Hall</i>		9	13
Community Centers	\$20,642,609	10	14
<i>Boys & Girls Club</i>		12	17
<i>Day Care</i>		20	26
<i>Senior Center</i>		2	4
Fire Stations	\$7,769,271	11	16
<i>FS 1</i>		10	15
<i>FS 2</i>		12	16
Library	\$8,480,187	3	9
Maintenance	\$16,216,311	11	17
<i>City Yard</i>		10	17
<i>Sports Park Maintenance Yard</i>		13	13
Parks and Recreation	\$37,058,768	4	10
<i>Community Parks (20)</i>		0	31
<i>FV Recreation and Sports Center</i>		0	6
<i>Parks and Recreation (Buildings)</i>		7	10
Police Station	\$24,971,312	15	15
Utilities	\$12,378,452	3	7
<i>Stormwater Pump Stations</i>		0	0
<i>Utilities (Potable Water)</i>		3	8
Total	\$137,895,763		



Budget Allocation Projections

Cost Estimates for Annual Facility Maintenance

Description	FCA Source	Value	Factor (Multiply or Divide)	Average Annual Budget Allocation Need
Current Replacement Value (CRV) - Citywide Facilities	Table 1	\$137,895,763	2%	\$2,757,915.26
Current and Forecasted Needs (Current year + 5 years)	Table 2	\$17,847,363	6 years	\$2,974,560.50
Current and Forecasted Needs (Current year + 20 years)	Table 5	\$49,173,414	21 years	\$2,341,591.14





Boys and Girls Club Buildings Maintenance Cost Estimates

13

Renovation VS. Replacement

Condition	0%	5%	Color
Good	0%	5%	Green
Fair	5%	10%	Light Green
Poor	10%	30%	Yellow
Critical	30%	50%	Red
Consider Replace	50%	100%	Dark Red

Building Description	Current Replacement Value (CRV)	Comprehensive Repair & Maintenance Work Scope (2025)		Reduced Repair & Maintenance Work Scope (2025)		Notes
		Projected Cost	% of CRV	Projected Cost	% of CRV	
Boys & Girls Club (ClubHouse Academy)	\$5,269,083	\$1,594,300	30%	\$515,000	10%	Comprehensive - Includes all ADA Survey & FCA recommendations with adjustment to roofing and HVAC values, based upon contractor's quote. Reduced - Roofing and HVAC replacements.
Day Care (Child Development Center)	\$5,983,388	\$1,858,320	31%	\$605,000	10%	Comprehensive - Includes all ADA Survey & FCA recommendations with adjustment to roofing and HVAC values, based upon contractor's quote. Reduced - Roofing and HVAC replacements.



14



Contractors/Consultants contracts and extensions

15

Proposed 6-month Goal Objectives

16

THREE-YEAR GOAL: ENHANCE THE CULTURE AND ENVIRONMENT OF “A NICE PLACE TO LIVE”

- Potential Objective: Collaborate and create with FVSD, FVCF, and the City for the two Art in the Box competition programs
Who, When?

THREE-YEAR GOAL: ACHIEVE FISCAL STABILITY BY EVALUATING PROCESSES, AND ATTRACT AND RETAIN REVENUE PRODUCING BUSINESSES/OPPORTUNITIES

- Carry-over Objective: Evaluate and present the possibility of a fundraising program for Fire Station No. 1 through donations (ie) bricks, plaques, pavers etc.
Who, When?
- Potential Objective: Initiate and/or assess the business license operations to continue outsourcing with HdL or in-house service?
Who, When?

17

THREE-YEAR GOAL: ATTRACT AND RETAIN QUALITY STAFF THROUGH BEST PRACTICES AND TRENDS

- Potential Objective: Prepare a city-wide recruitment video and share it with the City Council
Who – When?
- Potential Objective: Initiate an organizational assessment with a consultant to identify opportunities and challenges to improve the department’s operational efficiency and morale
Who – When?

THREE-YEAR GOAL: MAINTAIN, BUILD, AND MODERNIZE INFRASTRUCTURE TO SUPPORT GROWTH AND FUTURE NEEDS OF THE CITY

- Carry-over Objective : Present financial data to fund Fire Station 1 and seek direction from the City Council.
Who – When?
- Potential Objective: Educate and implement new city facilities phone numbers
Who – When?

18