



CHAPTER 3 ERRATA TO THE DRAFT EIR

This section includes minor edits to the Draft EIR. These modifications represent minor corrections or clarify or amplify specific points made in the analysis.

Revisions herein do not result in new significant environmental impacts, do not constitute significant new information, nor do they alter the conclusions of the environmental analysis. Changes are provided in revision marks (underline for new text and strikeout for deleted text) and are organized by section of the Draft EIR.

Chapter 3: Project Description

Section 3.2, page 3-2

Goals and Objectives

Pursuant to Section 15124(b) of the *CEQA Guidelines*, the EIR project description must include a statement of objectives sought by the proposed project. These objectives assist the Lead Agency in developing a reasonable range of alternatives to evaluate in the EIR, and aid decision-makers in preparing findings or a statement of overriding considerations, if necessary. The statement of objectives should provide the underlying purpose of the project. The goals and objectives of the proposed project are to:

1. Locate the electronic message center billboard sign along a major freeway segment within the City to generate maximum exposure.
2. Construct an outdoor electronic message center billboard sign on City property to generate income for the City through a lease agreement.
3. Minimize environmental impacts by locating the project in an area with minimal impacts on natural resources.
4. ~~Amend the Fountain Valley Sign Ordinance (Section 21.25 of the City Municipal Code) to permit Electronic Message Center Signs on City owned Property.~~

Section 3.3, page 3-7

~~The proposed project entails a code amendment to the Fountain Valley Municipal Code Section 21.25 to allow commercial signs on City owned property. The code amendment would allow the City Council to enter into agreements with one or more private parties to erect, maintain and/or operate commercial signage on City property. The project also includes a relocation and development agreement, a sign permit, and a lease agreement and a development agreement between the applicant and the City for the construction, maintenance and operation of the EMC sign. Other ministerial approvals and actions include a building permit and an encroachment permit from the City, and an Outdoor Advertising Permit from Caltrans.~~



Section 3.5, page 3-8

A list of City and other applicable agency approvals required for development of the project is provided below. Additional approvals may be identified during the project entitlement process.

Permit Required	Approving Agency	Lead/Trustee/Responsible Agency Designation
Code Amendment	City of Fountain Valley	Lead Agency
Development and Relocation Agreement	City of Fountain Valley	Lead Agency
<u>Sign Permit</u>	<u>City of Fountain Valley</u>	<u>Lead Agency</u>
Lease Agreement	City of Fountain Valley	Lead Agency
Building Permit	City of Fountain Valley	Lead Agency
<u>Encroachment Permit</u>	<u>City of Fountain Valley</u>	<u>Lead Agency</u>
Outdoor Advertising Permit	Caltrans	Responsible Agency

Chapter 4: Cumulative Analysis

Section 4.0: page 4-5

Development Agreement/Municipal Code Change

The project site has a City of Fountain Valley General Plan designation of “Commercial Manufacturing” and a zoning designation of “Manufacturing” (M-1). The proposed project would remain consistent with the General Plan and zoning map designations for the site. Approval and implementation of the proposed project would not require an amendment to either the City’s General Plan or zoning map. However, the proposed project’s implementation would require an amendment to Section 21.25 of the City’s municipal code to permit a third party lease to occur on City-owned property allowing for the installation of an EMC sign. Implementation of the proposed project would additionally require a development agreement between the City and the applicant.



~~The proposed amendment to the City’s municipal code would not change existing General Plan regulations or the City’s zoning map. The code amendment would apply to other City-owned properties within the City. However,~~ Similar uses proposed in the future, would require additional specific development agreements with the City, and there are a limited number of potential sites where such activities could realistically occur within City limits. As evidenced by the preparation of this EIR, CEQA review would most likely be required prior to consideration of any project approval by the City. Therefore, the proposed ~~change to the municipal code project~~ and development agreement do not constitute a potential significant cumulative impact.

Section 7.0: Alternatives to the Proposed Action

Section 7.1, page 7-2

Summary of Project Objectives

As stated above, an EIR must only discuss in detail an alternative that is capable of feasibly attaining most of the basic objectives associated with the action, while at the same time avoiding substantially lessening any of the significant effects associated with the proposed project. Therefore, a summary of the goals and objectives, as provided within Section 3.0, *Project Description*, is provided below:

1. Construct an outdoor electronic message center billboard sign on City property to generate income for the City through a lease agreement.
2. Locate the electronic message center billboard sign along a major freeway segment within the City to generate maximum exposure.
3. Minimize environmental impacts by locating the project in an area with minimal impacts on natural resources.
4. ~~Amend the Fountain Valley Sign Ordinance (Section 21.25.05 of the City Municipal Code) to permit Electronic Message Center Signs on City-owned Property.~~

Section 7.4, page 7-3

“No Project” Alternative

Pursuant to *CEQA Guidelines* Section 15126.6(e)(2), the No Project Alternative must be analyzed within the EIR. The No Project Alternative should discuss what would reasonably be expected to occur in the foreseeable future if the proposed project were not approved. In certain instances, the No Project Alternative means “no build” wherein the existing environmental setting is maintained. Thus, the “No Project” Alternative assumes that no new development would take place on-site and that the site would remain in its existing condition. Additionally, this alternative assumes that ~~the City’s Municipal Code would not be amended to allow EMC signs on public property, and no lease agreement or development and relocation agreement would be implemented. The existing static billboard located at 12191 Edinger Avenue would remain in place.~~



Chapter 9: Effects Found Not To Be Significant

Section 9.0, page 9-20

- b) *Conflict with any applicable land use plan, policy, or regulation of an agency with jurisdiction over the project (including, but no limited to, the general plan, specific plan, local coastal program, or zoning ordinance) adopted for the purpose of avoiding or mitigating an environmental effect?*

Less Than Significant Impact. As stated above, the project site has a *General Plan* designation of “Commercial Manufacturing” and a zoning designation of “Manufacturing” (M-1). The proposed project would remain consistent with the *General Plan* and zoning standards for the site. ~~The project includes an amendment to Section 21.25. of the City’s Municipal Code to allow EMC signs on City owned property. Currently, only government signs and legal non-conforming signs are permitted on public property.~~ Only the EMC sign included in the proposed project is being considered at this time. Any other EMC signs proposed in the future would be required to go through a separate environmental review process to ensure compliance with existing City and state review requirements. ~~With the amendment to Section 21.25. of the City’s Municipal Code, the project is consistent with applicable land use plans.~~ No other changes to the City’s Municipal Code or zoning provisions are proposed or required. Impacts in this regard are considered less than significant.